## **TCNEWS**

06 | 2020 -



### **BACK TO NORMAL**

After an initial shock due to the Corona crisis, we are now very happy to see the slowly restarting business activities of our customers. In these dynamic times we would like to support you and your company as good as possible.

Benefit from a **5**% **discount** on selected products from now until the end of September (30.09.2020):

- Entire BAST product range
- All EcoPhob products

Sustainable, environmentally friendly products are all the more important in these difficult times. For this reason, we would like to use this campaign to further disseminate our sustainable solutions for the textile industry and thus not only support our customers but also protect our environment at the same time.

#### SUSTAINABLE BACK TO NORMAL

5% discount from now until 30th September 2020 on our entire BAST product range and our EcoPhob products.

Take advantage of this promotion today and mention the voucher code "Eco2020" in your order, valid from now until 30 September 2020\*.

\*Delivery date at the latest by 31.12.2020

5 % OFF





#### Our latest developments

#### BAST - Best Available Sustainable Technology

We at Textilcolor have been dealing intensively with sustainable solutions for the textile industry for years and have created a comprehensive range of products that include environmentally friendly products from pretreatment and dyeing to finishing.

It is not always possible to produce the complete range of textile auxiliaries excluding chemicals of a non renewable nature. By not using such components, the high expectations of these products are often not achievable.

BAST-Best Available Sustainable Technology therefore takes a performance-based approach. Products from our BAST portfolio achieve the current performance level of the equivalent textile auxiliaries with the maximum proportion of renewable components.



# Our BAST range • Emulgator B-HY • Lavan C-HY • Lavan N-HY • Lavan N-HY • Lavan O-HY With the addition "HY" - Hybrid Technology, the products stand out from the respective standard products and from the new BAST range. The BAST range covers the current performance of auxiliaries with a maximum proportion of renewable components.

#### **EcoPhob**

Our newly designed EcoPhob range offers versatile solutions for fluorine-free hydrophobicity on all materials. These products have been developed in accordance with strict ecological aspects in order to further expand the sustainable activities of Textilcolor AG. The products meet the latest standards and in many respects outperform all previous products on the market.

- **EcoPhob** the proven fluorocarbon-free hydrophobicity for standard requirements
- EcoPhob PLUS the semi-permanent fluorocarbon-free hydrophobic treatment with improved performance
- EcoPhob EXT a fluorocarbon-free hydrophobicity with excellent permanence and increased performance
- EcoPhob 2.0 the inexpensive fluorocarbon-free hydrophobic treatment with adjusted performance

All products offer good to very good permanent effects compared to multiple washing and dry cleaning and can be used excellently as extenders for conventional hydrophobing with C-6 products. Their improved resistance to shear forces minimizes the formation of roll coverings and deposits in the padder. This allows a safe and constant working with EcoPhob products.